

YOUR RISKS YOUR REWARDS YOUR FUTURE

Most organizations faced with managing a large and diverse base of financial resources already have the basic tools and strategies they need to thrive.

But, how much more organizational value could be achieved? What greater rewards await those who develop an enterprise-wide risk management program built to fit their unique situation and corporate culture?

BALANCING THE ENTERPRISE LEVEL RISK/REWARD EQUATION

Rudolph Financial Consulting, LLC (RFC) exists to help institutional investors ensure that their Enterprise Risk Management (ERM) efforts are:

- ▲ Effectively recognizing and managing risks at all levels
- ▲ Achieving a higher level of reward measured through organizational value
- ▲ Reinforcing your company's strategies and culture

RFC'S HIERARCHY OF ERM VALUE

Rudolph Financial Consulting, LLC has created a "Hierarchy of Value" to demonstrate the value that ERM can deliver, from simply meeting regulatory requirements to using finance as a creator of true organizational value. In short, this hierarchy communicates the simple truth that all organizations have room to improve their Risk Management efforts.

SEE CHART ON BACK PANEL ►

Rudolph's experience with both sides of the balance sheet can help your company move toward the top of this hierarchy.

RUDOLPH FINANCIAL CONSULTING, LLC: ACHIEVING TRUE ERM

Every organization will have unique challenges and opportunities in its ERM efforts, whether these efforts are currently managed with in-house resources or with an external partner. Rudolph Financial Consulting, LLC delivers a range of services to help lead or supplement these efforts through:

- ▲ ERM consulting focused on diversification and risk exploitation
- ▲ Asset/Liability Management that helps organizations optimize value through innovative investment strategies
- ▲ Balance sheet risk analysis to mitigate interest rate and capital risks while optimizing liquidity and improving the organization's appearance for external audiences
- ▲ Highly specialized tactics to address "Tail Risks," including those relating to global pandemics, for example, which increasingly are an issue for all businesses
- ▲ Peer review of actuarial models used to calculate regulatory reserves/capital

Rudolph Financial Consulting, LLC can help your organization expand its strategic risk management capabilities and enhance its overall corporate value.

For more information, please visit www.rudolphfinancialconsulting.com to see how we can help leverage your existing resources. Or call (402) 895-0829 for more information.

UNIQUELY QUALIFIED TO ACCELERATE THE BENEFITS OF ENTERPRISE RISK MANAGEMENT



Max J. Rudolph
FSA CFA CERA MAAA

As the driving force behind RFC, **Max Rudolph** delivers over two decades of experience in risk management and, more importantly, a history of success thanks to:

- ▲ The ability to deliver a holistic analysis of the risks and rewards that every organization encounters
- ▲ Expertise in developing ERM strategies that are customized for each organization's unique situation and corporate culture
- ▲ Multi-disciplinary expertise, with credentials as both an actuary and a financial analyst
- ▲ Experience developing strategies from theory and implementing them to increase profits and reduce risk
- ▲ An unwavering dedication to service, integrity and professionalism



OPTIMIZING
THE BALANCE
BETWEEN
RISK
AND REWARD
AT THE
ENTERPRISE
LEVEL

**Risk Management
Solutions**

FROM

Rudolph Financial
Consulting, LLC